

New art installation highlights how research is helping cancer care

A new art display showcasing how patients and clinicians work with researchers to improve cancer care has been launched.

The Imperial Butterfly Artwork Installation: Bringing Research to the Clinic is an art installation of 250 ceramic pieces in the waiting area of Clinic 8, an out-patient cancer clinic at Charing Cross Hospital, part of Imperial College Healthcare NHS Trust (see box).

The art installation includes ceramic butterflies and flowers demonstrating how patients receive care while simultaneously giving back to scientific research, which helps researchers and clinicians to find new treatments and therapies.

The installation was created by ceramic artist David Marques who worked with patients to get their views on the best way to showcase their care at the clinic. The butterflies each represent a patient coming to the clinic and the meadow of flowers represents the therapies patients receive during treatment, as well as the people they meet during their care.

Kelly Gleason, Senior Research Nurse at the Cancer Research UK Imperial Centre, said: "Research carried out over the last 10 years has shown that there are health and wellbeing benefits of incorporating

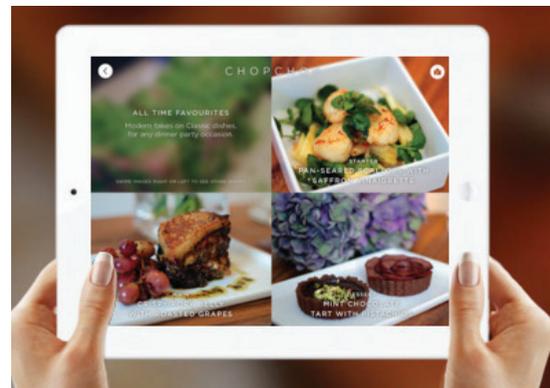
art in healthcare settings. Our art installation is a great way of showcasing to our patients how care and research at Imperial are linked and how patients benefit from our approach. The feedback from our patients was vital in shaping our art installation and transforming the waiting area space at Clinic 8. I hope that patients, staff and visitors enjoy the display and are inspired to learn more about our research and care."

The art installation was commissioned by the Cancer Research UK Imperial Centre and funded by Cancer Research UK. It was launched at a special reception on Thursday 4 February 2016 to coincide with World Cancer Day.

— MAXINE MYERS, COMMUNICATIONS AND PUBLIC AFFAIRS

Patient benefit

Researchers from Imperial College London and clinicians from Imperial College Healthcare NHS Trust work together in the Imperial College Academic Health Science Centre, which aims to improve patient outcomes by harnessing scientific discoveries and translating them as quickly as possible into new diagnostics, devices and therapies, in the NHS and beyond.



Meet CHOPCHOP – your digital kitchen assistant

An Imperial student is part of a team that has just launched CHOPCHOP, a new cooking app to help you plan your way to culinary success.

CHOPCHOP lets you select the dishes you want to cook and the number of people you're serving, and then creates a full plan to make sure your meal is ready with ease.

The brainchild of JinA Bae and Johnson Wang, the idea for the app came during a road trip along the Great Ocean Road in South-East Australia.

"We relied a lot on the GPS on the drive and we got to thinking about applying that same type of dynamic guidance to other areas of life," JinA said.

The pair took their idea to Google's Start-up Weekend in 2014 where they met co-founders Sergio Cekarini, George Trevill and Imperial PhD student Max Frenzel.

Max said: "My PhD is in Quantum Information Theory, which is quite an interdisciplinary area of research connecting many different fields in new and creative ways. I really enjoyed applying my mathematical and problem solving skills to a very real problem like cooking."

As the project developed, the team entered into Imperial Create Lab's Venture Catalyst Challenge (VCC), a pre-accelerator programme for early stage start-ups.

Max said: "Imperial has some great resources and programmes for start-ups, and my research and experience at Imperial prepared me very well for tackling new problems in all sorts of areas."

Download CHOPCHOP from the App Store for iOS: bit.ly/chop-app

—JON NARCROSS, COMMUNICATIONS AND PUBLIC AFFAIRS



Venture Catalyst Challenge

Imperial Create Lab's Venture Catalyst Challenge (VCC) is a pre-accelerator program to test the commercial viability of early-stage science and technology ideas. With an emphasis is on testing the VCC helps teams get into the world to test their products viability so they can leave the programme with a revenue-generating venture. The format is evening masterclasses and workshops for 6 weeks from February to March. The program culminates in an annual Showcase.